

PRIVACY POLICY

Morgan Productions, LLC ("Morgan Productions," "we," "us") produces and licenses instrumental music as **Morgan**. This policy covers **everything we do**: morganbeats.com, the Morgan Members newsletter and membership, beat licenses and free downloads bought or claimed through third-party stores such as BeatStars, and commissioned custom and exclusive work.

Version 1.0, effective 3 August 2026.

SUMMARY

ITEM	DETAIL
Who we are	Morgan Productions, LLC, a Michigan Limited Liability Company
Contact for privacy	contact@morganbeats.com
What this covers	The site, the newsletter, the membership, beat licenses and free downloads bought through stores like BeatStars, and custom work
What we collect	Your email and name; how you interact with our emails; order and license records; and, where a store sends it with an order, contact details such as a mailing address. See Section 2 for the full list.
Do we profile you	Yes, in a limited way. We score engagement and group customers by what they buy, to decide what to send. We do not build advertising profiles and no decision with a legal effect is made automatically. See Section 4.
Do we sell your data	No. We do not sell or rent personal information, and we do not share it for cross-context behavioral advertising.
Who processes it for us	beehiiv (email and website), Stripe (payments), Dropbox (file delivery), Intuit QuickBooks (invoicing), Google Workspace (email)
Where we get it	From you, and from BeatStars, PayPal, Stripe, and Mailchimp when you buy or subscribe there. See Section 3.
Your rights	Access, correction, deletion, portability, objection, and withdrawal of consent. You can stop marketing without cancelling anything. See Section 8.
Retention	Set periods for most things. License records are kept for as long as the license lasts , which is currently for life. See Section 7.

1. WHO THIS POLICY COVERS

Everyone we deal with: visitors to morganbeats.com, free newsletter subscribers, people who download or buy a beat through a third-party store, custom and exclusive clients, paid Morgan Members, producers we collaborate

with, and the estate or successors of a member where a license passes to them. Where something applies only to one group, it says so.

2. WHAT WE COLLECT

2.1 Everyone on our list.

- **Email address**, and your name where you give it.
- **Subscription state**. Whether you are subscribed, when you opted in, your status on our email platform, and whether you have asked us to stop contacting you.
- **Engagement data**. Whether emails are delivered, opened, and which links are clicked; the approximate location and device derived from that activity.
- **Technical data**. IP address, browser and device type, and pages visited on our site.
- **Anything you tell us**. Replies to our emails, survey and waitlist answers, and preferences you submit — your artist name, the file types you want, what matters to you in a beat. Replies are kept as free text, so anything you write to us is retained.

2.2 If you buy a beat or claim a free download.

- **Order records**. Which beats you bought or downloaded, when, the license tier, the invoice number, and what you paid.
- **Details passed to us with the order**. Stores send us varying information with a sale. This can include your **name, mailing address, username, country, and account type**. We do not ask you for these; the store supplies them.
- **Anything you give us directly** while we are working together, such as a phone number, a company name, or a social media handle.

2.3 Custom and exclusive clients. Your name or business name, contact details, the brief and any reference material you send, the agreement itself, and invoicing records held in QuickBooks including any balance outstanding.

2.4 Paid members, additionally.

- **Legal first and last name**, because it appears on your license agreement and on royalty registrations.
- **Artist name**, for credit.
- **Billing information**. Handled by **Stripe**. We receive confirmation of payment, the amount, the plan, and the status of your subscription. **We never see or store your full card number**.
- **License records**. Which Tracks you are licensed to use, on what date, at what tier, with which file types, plus the publishing and master splits for each.
- **Your record of acceptance** — the date and time you accepted our terms, the email address used, and which version you accepted.
- **Proof you send us** of a configured royalty split with your distributor, such as a screenshot or export, where our agreement requires it.
- **Collaborator information you give us**, such as a co-writer's name for a split sheet.

2.5 Producers and collaborators. Where a producer co-writes a beat with us, we record their **legal name and their share** of the publishing. This is necessary: it appears on the license documents we issue to members and on registrations with performing rights organizations, and without it their royalties cannot be paid. We confirm the

spelling before we use it. **If you are named as a collaborator and want to know what we hold, or want it corrected, write to contact@morganbeats.com.**

2.6 Information we work out about you. We derive some information rather than collect it: totals such as how much you have spent and how many beats you have bought, an engagement rating, a customer group based on what you buy, and a record of which beats we have already sent or recommended to you so we do not repeat ourselves. Section 4 explains how we use these.

2.7 Do you have to give it to us? Providing information is not a statutory requirement, but some of it is a **contractual requirement** and we cannot do our part without it:

IF YOU DO NOT PROVIDE	THEN
Your email address	We cannot send you the newsletter or deliver any files
Your legal name (paid members)	We cannot issue your license agreement or register royalties, so we cannot grant you a license
Payment details (paid members)	The membership cannot start, and no license is granted
Optional details such as artist name or preferences	Nothing is withheld; we just tailor less

2.8 What we do not collect. We do not ask you for a home address, a date of birth, or any government identifier, and our membership agreements have no address field. Where a third-party store passes a mailing address with an order, as described in 2.2, we hold what it sends. We do not seek special category data (health, race, religion, biometrics, political or religious views, sexual orientation) and ask that you do not send it to us; because email replies are kept as free text, anything you volunteer will be retained until deleted.

3. WHERE WE GET YOUR INFORMATION

Directly from you in most cases. We also receive it from:

SOURCE	WHAT WE RECEIVE
BeatStars	Your name, email, order details, and depending on the sale a mailing address, username, or country
PayPal	Transaction records from older sales
Stripe	Payment confirmation, plan, and subscription status
Mailchimp	Email, name, engagement history, and interest tags for subscribers who joined before we moved to beehiiv
A collaborator or their representative	A co-producer's legal name and publishing share

None of this comes from publicly accessible sources or from data brokers. Those platforms decide for themselves how they handle your data and have their own privacy policies; this policy governs what we do with the information once we hold it.

When we tell you. Where we obtain your information from one of these sources rather than from you, we will tell you **within one month**, or at our first communication with you if that is sooner. For most people that is the welcome email.

4. PROFILING AND HOW WE DECIDE WHAT TO SEND

We want to be plain about this rather than bury it.

What we do. We attach an engagement rating to your record based on whether you open and click our emails. We group customers by what they have bought. We score our own beats by how well they sell and how much interest they attract, and we keep a record of what we have already sent you. We use these to choose which beats to recommend, who to email about what, and who to invite back if they have drifted away.

What we do not do. We do not build advertising profiles, we do not sell or share these scores, and we do not use them to set different prices for different people. **No decision that produces a legal effect for you, or anything similarly significant, is made automatically.** A person makes every decision that matters, and everything we score is either your own activity with us or our own catalog.

Your control. You can object to this at any time under Section 8, and we will stop using your data for it.

5. WHY WE USE YOUR INFORMATION, AND OUR LEGAL BASIS

If you are in the UK or EEA, the GDPR requires us to identify a lawful basis for each use.

WHAT WE DO	LEGAL BASIS	WHERE WE RELY ON LEGITIMATE INTERESTS, THE INTEREST IS
Send the newsletter and drops you signed up for	Consent (free subscribers), or contract (paid members)	—
Run your membership: grant licenses, deliver files, issue your Schedule	Contract	—
Fulfill a beat license, free download, or custom commission	Contract	—
Take payment and manage billing	Contract	—
Credit and pay a collaborating producer their share	Contract with that producer, and legitimate interests	Paying people correctly, and issuing accurate license documents
Prove what you are licensed to do, and what splits are owed	Legitimate interests , and establishment or defense of legal claims	Defending title to our catalog and protecting your ability to prove your own rights
Score engagement and group customers to decide what to send (Section 4)	Legitimate interests	Sending relevant material rather than emailing everyone about everything
Understand which emails and beats perform	Legitimate interests	Running a viable business and making better music

WHAT WE DO	LEGAL BASIS	WHERE WE RELY ON LEGITIMATE INTERESTS, THE INTEREST IS
Cookies and similar technologies that are strictly necessary to run the site	Legitimate interests	Making the site and your account work
Analytics cookies and email open tracking	Consent , where the law requires it	—
Prevent fraud, abuse, chargebacks, and unauthorized file sharing	Legitimate interests	Protecting our catalog and our paying customers from theft
Monitor for unlicensed use of our music, including through content identification systems	Legitimate interests	Enforcing copyright in our own recordings
Keep tax, accounting, and transaction records	Legal obligation	—
Tell existing customers about related products	Legitimate interests	Selling to people who have already chosen to buy from us

We have weighed our interests against your rights in each case, and you may object at any time under Section 8. If you want to know more about how we weighed them, ask.

6. WHO WE SHARE IT WITH

We do not sell, rent, or trade personal information.

6.1 Providers who process data on our instructions.

PROVIDER	PURPOSE
beehiiv	Email delivery, website hosting, subscriber management, analytics
Stripe	Payment processing and subscription billing
Dropbox	Delivery and storage of your audio files and license documents
Intuit QuickBooks	Invoicing and accounting
Google Workspace	Our email correspondence with you

Stripe also acts independently. As well as processing payments for us, Stripe uses transaction data for its own fraud prevention and legal compliance, as its own privacy policy describes. We do not control that use.

6.2 Platforms we receive data from. These are not our processors. They decide for themselves how they handle your data, under their own privacy policies: **BeatStars**, **PayPal**, and **Mailchimp**. Section 3 sets out what each supplies.

6.3 Where collaborator and split information goes. If you are a collaborating producer, your legal name and publishing share appear on the license documents we issue to **members who license that beat**, and are registered with **performing rights organizations and distributors** so your royalties reach you. This is unavoidable: an unnamed writer does not get paid.

6.4 Our own records. We keep the master copy of our customer records **on our own equipment**, not only with the providers above.

6.5 Other disclosures. We may disclose information where the law requires it, to enforce our agreements, or as part of a sale or reorganization of the business, in which case any buyer takes it subject to this policy.

Your own registrations. If you release music using our beats, registering the composition with a performing rights organization is your own act, governed by that organization's rules rather than this policy.

7. HOW LONG WE KEEP IT

WHAT	HOW LONG
Subscriber and engagement data	While you are subscribed, and 24 months afterwards
A record that you asked us not to contact you	Indefinitely , and deliberately. This is the only way we can be sure not to email you again, and we keep the minimum needed to do that: your email address and the fact you opted out
Order and free-download records	7 years , alongside the accounting records they support
Billing, tax, and accounting records	7 years , because the law requires it
Custom and exclusive project files and correspondence	7 years from completion
License records	For as long as the license lasts, and afterwards for as long as a claim about it could still be brought

About license records. The record of what you were granted, on what date, and on what terms is the proof that you are entitled to exploit those recordings, and the basis on which royalties are calculated and paid. If we erased it, neither of us could prove what you have the right to do, and a collaborator's royalties could not be traced. We retain it for the establishment and defense of legal claims, which the GDPR permits as an exception to erasure.

Because the licenses we grant are currently perpetual, in practice this means we keep those records indefinitely. If we ever grant a license for a fixed term, the record for that license is kept for the term and the limitation period that follows it, and no longer. Where a member dies, our royalty and publishing interests and any continuation license for already-released work survive, so the record is still needed.

What we will delete. On request we will delete everything outside the table above, and reduce the license record to the minimum that keeps it meaningful. Some license documents have already been issued to other people — a member's copy of their own agreement, a collaborator's name on a split registered with a PRO — and we cannot reach into those. We will tell you plainly what we could not remove and why.

8. YOUR RIGHTS

Wherever you live, you can ask us to:

- **Access** the personal information we hold about you, and receive a copy
- **Correct** anything inaccurate or incomplete
- **Delete** it, subject to the retention table in Section 7
- **Restrict** our use of it

- **Withdraw consent** at any time, without affecting anything done before you withdrew it
- **Port** it to another provider in a machine-readable format, where we hold it on the basis of your consent or a contract and process it automatically

> ### Your right to object

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> **You can object at any time to our use of your information for direct marketing, including the profiling described in Section 4. This right is absolute: if you object to marketing, we will stop, and we do not need to weigh anything against it.**

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> **You do not have to cancel anything to exercise it.** Email contact@morganbeats.com and say you want to stop marketing, and we will stop emailing you about products while leaving your membership and your licenses exactly as they are. If instead you use the unsubscribe link in an email, that opens your account page, where you can also cancel your membership — those are two different actions and you choose which one you take.

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> You may also object to any processing we base on legitimate interests, and we will stop unless we have compelling grounds that override your rights.

How to exercise any of these. Email contact@morganbeats.com. We will respond **within one month** and will tell you if we need longer because the request is complex. We do not charge for this. Exercising these rights will not affect the licenses you hold or the service you receive.

A second route for your newsletter data. Our email platform, beehiiv, also handles deletion and export requests for the subscriber data it holds, directly at privacy@beehiiv.com. You are welcome to use it. It reaches only the data held on that platform, so **if you want everything we hold, write to us** — we hold records beehiiv does not.

UK and EEA. You may lodge a complaint with your local supervisory authority. In the UK that is the Information Commissioner's Office (ico.org.uk).

We have not appointed an EU representative. We are a small United States business, we do not market to the EU or price in euros, and we do not monitor anyone's behaviour there. If that changes we will appoint one and say so here. You can always reach us at the address above.

California. We do not meet the thresholds that make the CCPA apply to us, and we do not sell personal information or share it for cross-context behavioral advertising. We will nevertheless honor requests to know, delete, and correct, and we will not treat you differently for making one. We may need to verify your identity first.

9. COOKIES AND TRACKING

Our site uses cookies that are **strictly necessary** to run it: keeping you signed in, remembering your preferences, and securing your account. These do not require your consent.

We also measure whether our emails are opened and which links are clicked, using a small image in the message. Where the law requires your consent for that or for analytics cookies, we ask for it and you can decline.

We do not run third-party advertising trackers, and we do not use your data to build advertising profiles. Section 4 describes the limited profiling we do carry out.

You can block cookies in your browser, and you can stop open-tracking by disabling images in your email client, though some features may not work.

10. CHILDREN

Nothing we offer — the site, the newsletter, the membership, our beat stores, or custom work — is directed to children, and we do not knowingly collect their information. Depending on the country, the age at which a child can consent to online services is between 13 and 16. If you believe a child has given us personal information, write to contact@morganbeats.com and we will delete it.

11. SECURITY

We keep our master customer records on our own equipment, protected by full-disk encryption, a screen lock, and access limited to the owner of the business. Our providers hold the rest, and encrypt data in transit and at rest. Accounts use strong, unique credentials with two-factor authentication where the provider offers it.

No system is perfectly secure and we cannot guarantee absolute security. If a breach affects your rights we will notify you and the relevant authority as the law requires.

12. INTERNATIONAL TRANSFERS

We operate in the United States and our providers store data there. If you are in the UK or EEA, your information is transferred to the US. We rely on the safeguards each provider offers for those transfers, which are the European Commission's **Standard Contractual Clauses** or, where the provider is certified, the **EU-US Data Privacy Framework**. **Ask us and we will tell you which applies to a particular provider**, and provide a copy of the safeguard.

13. CHANGES

We may update this policy. The version and effective date are at the top. Each version is published at its own permanent address and is not altered once published, so an earlier version stays available.

If a change is significant we will say so at the top of this page and, **for people we are still able to email**, tell them before it takes effect. If you have unsubscribed we have no way to reach you, so please check this page if it matters to you.

14. CONTACT

Morgan Productions, LLC

A Michigan Limited Liability Company

Privacy enquiries: contact@morganbeats.com

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